

## North Coast 2001 PMA Survey Results

Exposed to the following topics:

	Heard of	Read articles	Discussed	Changed practices
<b>Winegrape Pest Management Alliance</b>				
Napa	55%	40%	18%	
Sonoma	49%	39%	21%	
Mendocino	71%	57%	32%	
Lake	50%	29%	21%	
<b>Reduced-risk weed management</b>				
Napa	61%	47%	39%	35%
Sonoma	59%	45%	37%	32%
Mendocino	60%	57%	35%	43%
Lake	36%	43%	21%	21%
<b>Sulfur drift management</b>				
Napa	76%	67%	55%	40%
Sonoma	80%	68%	56%	43%
Mendocino	94%	76%	75%	56%
Lake	79%	71%	57%	50%
<b>Integrated pest management (IPM)</b>				
Napa	78%	73%	58%	53%
Sonoma	83%	79%	64%	56%
Mendocino	90%	89%	71%	60%
Lake	50%	64%	43%	36%
<b>Sustainable vineyard practices</b>				
Napa	82%	81%	63%	55%
Sonoma	82%	76%	62%	56%
Mendocino	90%	89%	75%	63%
Lake	57%	43%	36%	50%
<b>Community and neighbor relations</b>				
Napa	79%	71%	60%	47%
Sonoma	86%	78%	69%	53%
Mendocino	86%	73%	75%	56%
Lake	86%	71%	64%	50%

Changed specified practices as a result of exposure to topics above:

	Reduced totl herbicide use	Substituted lower- for higher-risk	Increased worker training	Improved herbicide applic equip	Improved neighbor outreach	Improved sulfur dusting equip
Napa	61%	40%	46%	36%	54%	37%
Sonoma	69%	67%	47%	54%	72%	56%
Mendocino	60%	63%	48%	40%	63%	58%
Lake	36%	64%	64%	27%	73%	36%